



An ISO 9001 : 2015 Certified Company  
SINCE 2012

## Book of Our Journey



# Empowering Businesses through Innovative Technology

### Single QR



Seyfert Infotech  
Rooting your Business for Success

"A tree needs strong **Roots**  
to grow tall and **Strong**.  
Every **Business** needs a  
strong **Foundation**."

# Professional Responsive Website Development



Observation



UX Design



Development



Testing



Launching



Ontime Support

# About **Seyfert Infotech**

Seyfert Infotech, established in **2012** by **R. Manivannan**, stands out as the premier software

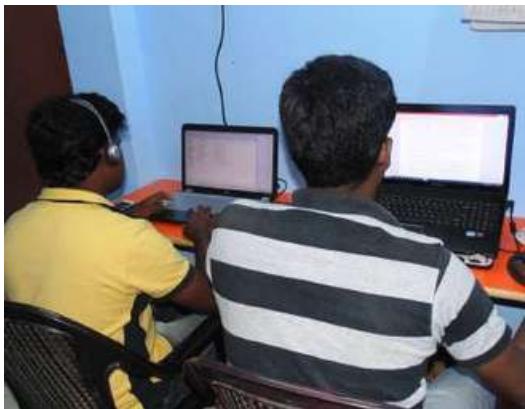
company in Pondicherry, offering a comprehensive suite of services that cater to the evolving needs of businesses across various sectors. With expertise in **Website Designing, Mobile App development, Digital Marketing, SEO, and Software development**, the company has carved a niche for itself in the competitive industry landscape. In addition to its technical offerings,



Seyfert Infotech is committed to nurturing future talent through its **Internship** placement training programs. Over the years, the company has built a diverse clientele that spans multiple continents, including prestigious clients from **Singapore, Austria, UK, USA, France, Dubai, and Germany**. This global reach reflects Seyfert Infotech's commitment to delivering quality solutions tailored to meet international standards and client-specific requirements. The company's consistent growth and reputation for excellence since its inception underscore its position as a leader in software and technology services.

Moreover, Seyfert Infotech prides itself on its innovative products like **OBSquare, Knockthebrain, W4all, Skolas, VCRDS, and PdyTours**—each designed to address specific market needs effectively. The company's expertise is particularly pronounced in education management application development where they have carved a niche for themselves by offering tailored solutions that enhance learning experiences across various educational institutions.

## Our Journey



Office in 2012 ( 100 Sqft )



Office in 2013 ( 300 Sqft )



Office in 2017 ( 500 Sqft )



Office in 2020 ( 2000 Sqft )

# About Founder

He is a renowned and highly acclaimed name in the world of software development, digital marketing, motivational speaking, and corporate training. With **14+ years** of experience under his belt, He has become a leading figure in the tech industry and has made a remarkable impact through his innovative ideas and strategies. Seyfert Infotech Software Company has emerged as one of the most successful software companies in the business. His vision and determination have been instrumental in shaping



**Manivannan.R**

During the unprecedented times of Covid-19 pandemic, He introduced **OBSquare** - Online Business Branding to help businesses sustain their growth amidst challenges. The launch of this digital marketing product received widespread appreciation from various industries.

Moreover, he also launched "**Knock the Brain**," a platform that offers career and life skill workshops to students to help them achieve success in their lives. As a trainer, he has mentored over **10,000+** students from schools and colleges across India. His dedication towards empowering young minds with knowledge and skills sets him apart as a true leader.

A man with many talents, He is also an accomplished violin player. He holds a Master's degree in Software Engineering from Annamalai University which serves as evidence of his dedication towards learning and self-improvement.

He has achieved remarkable success in his personal life as well. He is happily married to Subathra and blessed with a cute son named Pradyumnan

Through his various endeavors, He has demonstrated exceptional leadership skills, determination, and perseverance. His motto of "Don't do what others do, try to be different" has not only helped him personally but also inspired countless individuals to achieve success in their lives.

# Our Products

 **Seyfert Infotech**  
Inspiring You to the New World  
An ISO 9001 : 2015 Certified Company

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 **OB<sup>2</sup> Online Business Branding**  
Digital Marketing | SEO | Social Media Marketing | Google Ads | Meta Ads  
[www.obsquare.in](http://www.obsquare.in)

 **Knock the Brain Skill Development Training**  
Internship | Placement Training | Industrial Visit | Technical Workshop  
[www.knockthebrain.com](http://www.knockthebrain.com)

 **W4All Website for All**  
Single Page Website | Landing Pages | Digital Business Cards | Google Business Website  
[www.w4all.in](http://www.w4all.in)

 **Skolas Education Management Portal**  
Bridging the Gap | School Management Application | Students Corner | School Mobile Apps  
[www.skolas.in](http://www.skolas.in)

 **VCRDS Digital Business Card**  
One QR Code Multi Connection  
[www.vcrds.com](http://www.vcrds.com)

 **Pondicherry Search Engine**  
Local Guide | Hotels Booking | Packages | Rental | Parties | Events | Spiritual  
[www.pdtyours.com](http://www.pdtyours.com)

## 12th Year Anniversary Glimpses



## 12th Year Anniversary Glimpses



## Our Journey



My First Client New Saranya Pattu Centre in 2012



My Second Client Sri Gowri Pattu Center in 2012



My Third Client Alagappa Nagai Maaligai



Our School Website Launching in 2012

# What We Doing

- **Web Design**
- **Mobile App Development**
- **E Commerce Website**
- **CRM**
- **Software Development**
- **Management Software**
- **Booking Software**
- **Online Education Portal**
- **Digital Marketing**
- **SEO & SMO**
- **Google Ads**
- **Meta Ads**
- **Business Consultant**
- **Internship**
- **Placement Training**

# Website Development

In today's digital landscape, website development is increasingly focused on responsive design, ensuring that sites are fully compatible across all devices, from desktops to smartphones.

Our approach to creating responsive websites adheres to international standards and incorporates retina-ready design elements that enhance visual quality for our clients. We meticulously examine all search engine parameters and craft our code in alignment with the latest algorithms to optimize performance and visibility. With a seasoned team of professionals dedicated to managing each project, we guarantee bug-free delivery while providing ongoing support to ensure our clients' online success.

To further enhance web performance, we utilize GTMetrix for comprehensive assessments while striving for zero errors on the W3C Validator Checker. Additionally, we enable Google Analytics and Google Webmaster Tools for our clients, facilitating accurate monitoring of website traffic and performance metrics.



## Our Journey



Client from Chennai Visited Office



Client from Austria visited Office



Pope John Paul II College of Education  
Website Launch



Pondicherry Maritime Academy

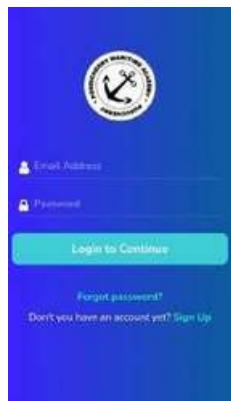
# Mobile App Development

Our professional mobile app development team has successfully launched a multitude of applications on the Android Play Store, showcasing our expertise and commitment to quality.

Among our noteworthy projects is a comprehensive research-based application tailored specifically for dental professionals, designed to enhance practices for dentist doctors through innovative features grounded in extensive research.

In addition to this specialized app, we have also developed cutting-edge solutions in various sectors, including an educational app aimed at enriching learning experiences, an e-commerce platform that streamlines online shopping, and an online class application that facilitates remote education.

Our dedicated app development team combines creativity with extensive experience to ensure that each mobile application meets the unique needs of our clients, helping them achieve their business goals with functionality and flair.



Obsquare emerged as a vital solution during the COVID-19 pandemic, designed to elevate businesses onto the global stage. Our comprehensive strategy encompassed a robust blend of Social Media Marketing, Search Engine Optimization, and Business Branding, all tailored to meet the unique needs of our clients. A significant part of our approach involved conducting in-depth audience analysis to accurately identify potential customers and strategically activate platforms that would optimize promotional opportunities.



To engage audiences effectively, we created visually compelling reels and dynamic video ads that captured attention across various digital landscapes.



Furthermore, we took a proactive stance in managing our clients' social media presence by consistently monitoring and maintaining their profiles on platforms like Facebook, Instagram, YouTube, LinkedIn, Google Business, and Twitter, ensuring they remained active and responsive in an ever-evolving market environment.



[www.obsquare.in](http://www.obsquare.in)

## Our Journey



ALC College of Education



Blue Stars Higher Secondary School



Sri Sai Krupa Hospital



Oyappan Hospital Website Launch

Knockthebrain has been specifically designed to empower students in enhancing their career prospects and skill sets.

Recognizing that many students struggle with resume preparation and lack the necessary knowledge to navigate their career paths effectively, we have launched this comprehensive career development training program.



The initiative has seen a significant turnout, with numerous college students engaging in internships, industrial visits, and workshops aimed at honing their skills for future employment.



Through our focused skill development training program, we have successfully reached a wide array of college students, equipping them with the tools and experience required to thrive in today's competitive job market.



[www.knockthebrain.com](http://www.knockthebrain.com)

# Achievements



# Achievements



PONDICHERRY TECHNICAL UNIVERSITY  
MBA STUDENTS



SRI MANAKULA VINAYAGAR SCHOOL OF ARTS AND SCIENCE COLLEGE  
B.Sc Students



THEIVANAI AMMAL COLLEGE FOR WOMEN  
VILLUPURAM



KARPAGA VINAYAGAR COLLEGE OF ENGINEERING & TECHNOLOGY  
CHENGALPATTU



SRI MANAKULA VINAYAGAR SCHOOL OF ARTS AND SCIENCE COLLEGE  
B.Sc Students



THEIVANAI AMMAL COLLEGE FOR WOMEN

# Achievements



# Achievements



# Achievements



# Achievements



## Trained 5,000+ Students



W4All has officially launched an innovative solution tailored specifically for the website development needs of small-scale industries, offering a cost-effective alternative that meets the demands of today's digital landscape.

This product specializes in single-page websites, ideal for businesses looking to enhance their online presence through Google Business Pages, landing pages for Meta ads, and temporary event promotion sites.

With a standard design framework, users can select from a variety of color patterns that cater to different business categories, ensuring a customized look without breaking the bank. For those seeking affordable website solutions, W4All provides an excellent opportunity to establish an online identity that is both professional and accessible.



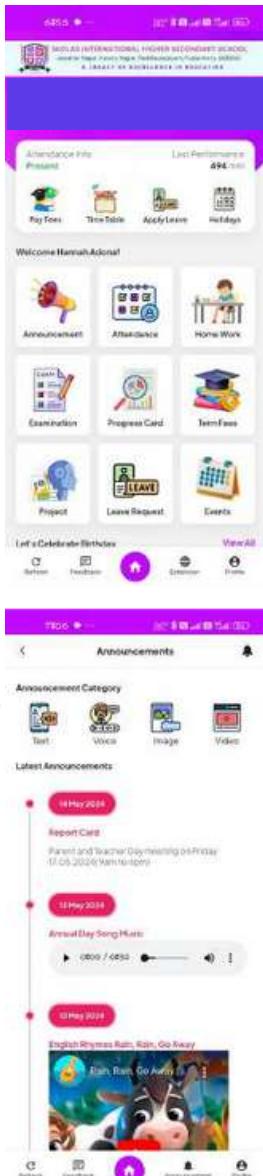
www.w4all.in

Skolas is a visionary project developed by Seyfert Infotech, originating as an idea in **2012** and culminating in the successful launch of a comprehensive School Mobile Application, thanks to the invaluable support of director Suruthi and senior developer Santhosh.

Designed as an integrated solution for schools, Skolas embodies its slogan "Bridging the Gap" by effectively addressing communication barriers among students, parents, teachers, and school management.

Beyond facilitating seamless interaction and information flow, Skolas is committed to enhancing the overall development of educational institutions. This commitment is realized through the organization of various events, training sessions, and competitions that foster academic excellence.

Additionally, Skolas honors school toppers to recognize their outstanding performance in academics, thereby inspiring a culture of achievement within schools.



PDY Tours represents a significant long-term research and development initiative by Seyfert Infotech aimed at enhancing the accessibility of information about Pondicherry. Noticing a gap in the availability of comprehensive and informative websites devoted to this beautiful destination, our dedicated team, director Suruthi, senior developers Santhosh and Arulmanikandan undertook the responsibility of creating an integrated portal that serves as a reliable resource for both locals and visitors.



After extensive discussions and strategic planning, we are proud to announce the launch of [www.pdytours.com](http://www.pdytours.com), which stands as the premier search engine for all things Pondicherry.



This user-friendly platform provides complete and up-to-date details on various aspects of Pondicherry, including attractions, cultural insights, dining options, and accommodations. Furthermore, the portal is designed to continuously evolve with daily updates ensuring that users have access to the most current information available.



## Introduction to VCRDS

VCRDS is an innovative digital platform designed to simplify and enhance the way businesses connect with their customers. In today's fast-paced digital world, having a centralized system that links all your online touchpoints is essential. VCRDS offers exactly that – a smart, efficient, and future-ready solution for your digital presence.

## Single QR Code Connectivity

The core feature of VCRDS is its Single QR Code technology. This single QR code acts as a universal digital gateway to your business. With just one scan, customers can access your Facebook, Instagram, Google Reviews, YouTube channel, LinkedIn profile, WhatsApp, Google Maps location, business website, and more. This eliminates the need to share multiple links and simplifies how customers engage with your brand.



## Smart Digital Business Card with NFC

VCRDS also includes a personalized Digital Business Card powered by NFC (Near Field Communication). With a simple tap, users can instantly share their complete business profile – including contact details, service offerings, social media links, and more. This feature is ideal for professionals, entrepreneurs, and executives who want to make networking seamless and impressive.



## Shop Plan for Product Display

To support businesses that offer products or services, VCRDS provides a dedicated Shop Plan. This allows users to list products, add images and pricing, and receive direct customer inquiries. Whether you run a boutique, a retail store, or a home-based business, this feature helps you turn your QR code into a mini eCommerce platform.

## Custom Branding and Scalability

Every VCRDS profile is fully customizable to match your business branding – including logo, colors, and content. It is scalable for all types of users, from freelancers and local businesses to corporate teams and institutions. Whether you need one card or a hundred, VCRDS adapts to your needs.

# No.1 Company in Pondicherry



[See photos](#)



[See outside](#)

## Seyfert Infotech

4.9 ★★★★★ 168 Google reviews [:](#)

Software company in Pondicherry

 97901 30348, 73390 49010, 94894 07336, 88389 12528

 [www.seyfertinfotech.com](http://www.seyfertinfotech.com)

 [info@seyfertinfotech.com](mailto:info@seyfertinfotech.com) No.34, First Floor, 4th Cross Rd,

 Jawahar Nagar, Reddiarpalayam,  
Puducherry - 605010

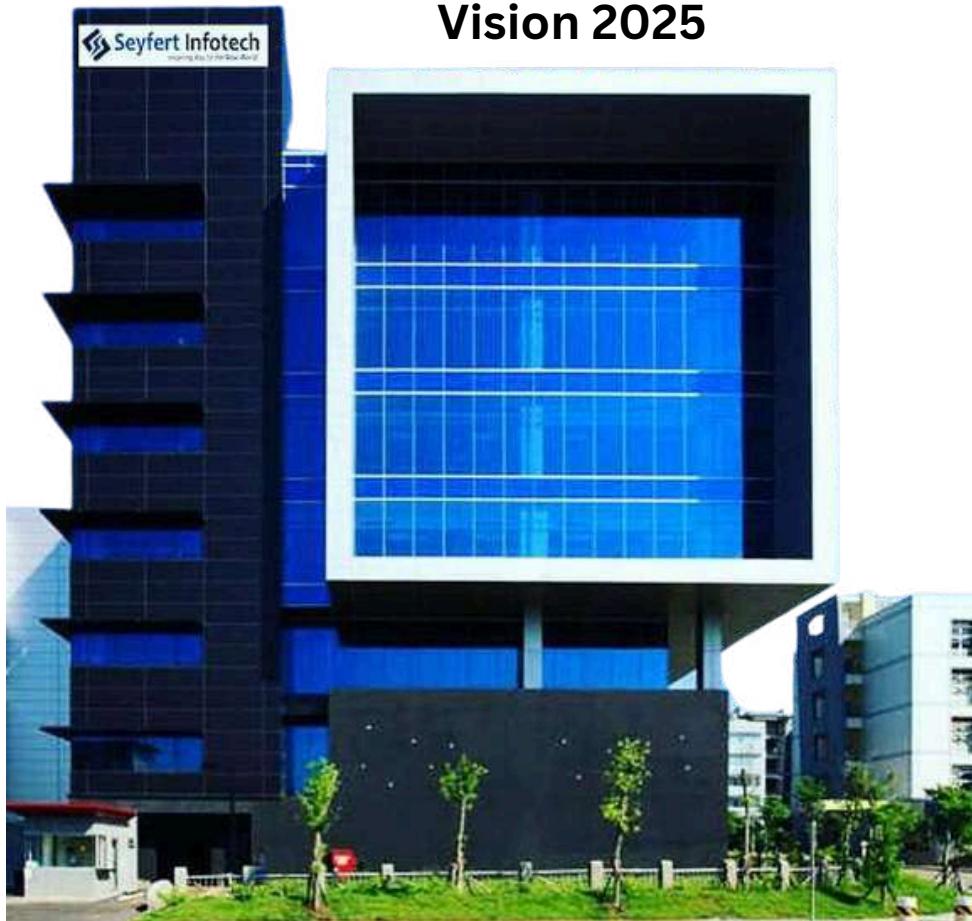
## Single QR



## Digital Marketing Flow



## Vision 2025



“We don’t just dream our thoughts, we work them into reality”

Join Together to Shine



## Elevate Your Business

- "Elevating businesses to new heights"
- "Transforming your business, one step at a time"
- "Unlocking your business potential"
- "Propelling your business to success"
- "Taking your business to the next level, and beyond"



📍 No.34, First Floor, 4th  
Cross, Jawahar Nagar,  
Reddiarpalayam,  
Puducherry, 605 010

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